

# 2025 Sponsorship

## OPPORTUNITIES



**watkinsglen**  
AREA CHAMBER OF COMMERCE  
EXPLOREWATKINGLEN.COM

# UNLOCK UNPARALLELED EXPOSURE: SPONSOR AN EVENT WITH THE WATKINS GLEN AREA CHAMBER!



ENHANCED  
BRAND  
RECOGNITION



COMMUNITY  
ENGAGEMENT



NETWORKING  
OPPORTUNITIES



POSITIVE BRAND  
ASSOCIATION

## *WELCOME*

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The Watkins Glen Area Chamber of Commerce implements a number of events, initiatives and programs that support our mission. As a not-for-profit organization, we rely on the generosity and investments of our members, community leaders and business partners, and without you we could not succeed.

Please browse the next pages and consider how partnering with us can support your business goals and help you to give back to our ever growing community.

By sponsoring an event with the Watkins Glen Area Chamber of Commerce, you gain exclusive access to a diverse audience, boost your brand visibility and showcase your commitment to our dynamic region. When you partner with us, you're not just promoting your brand--- you're contributing to the vitality and growth of our community. Don't miss out on this exceptional opportunity to make a lasting impact.

Thank you for being a part of our Chamber community and ensuring that we can continue our work here!

For questions about sponsorship please contact:



**Jerakah Heady**

Member Services Manager

[Jerakah@watkinsglenchamber.com](mailto:Jerakah@watkinsglenchamber.com)

(607)535-4300 x 311

# LIGHTS, CAMERA, ACTION!

## *Oscar Buzz with the Chamber*

THE GLEN THEATER | FEBRUARY, 2025 | 5:00-7:00 PM

This event takes place at the Glen Theater and is a private, viewing of the Oscar-nominated animated and live-action short films. Complete with a Red-Carpet photo backdrop and refreshments, this event is the perfect solution to the mid-winter blues.

**Investment Ranges:** \$1,000- \$500

**Audience:** 50-75 business professionals, business owners, and community members

### **Spotlight Sponsor | \$1,000**

**(1 available)**

- Top Level placement as Presenting Sponsor in all event communications
- Top Level placement as the Presenting Sponsor on signage during the event
- Exhibit table/banner display at the Theater
- Verbal recognition at the podium, by the Chamber Executive Director prior to program start
- Opportunity for sponsor remarks prior to program start
- Recognition as Presenting Sponsor on all marketing collateral
- Recognition as Presenting Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Presenting Sponsor on Chamber social media platforms including Facebook and Instagram
- Recognition as Presenting Sponsor of the Oscar Night on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on all refreshments (popcorn & soda)
- 10 tickets to the event

### **Awards Sponsor | \$750**

**(1 available)**

- Business name and logo featured on all refreshments
- Business logo featured on presentation screen prior to event start
- Recognition as Awards sponsor on signage
- Recognition as Awards sponsor on Chamber Marketing Collateral and email communications
- Recognition as Awards Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Awards Sponsor on Chamber social media platforms including Facebook and Instagram
- Recognition as Awards Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on Oscar Night Program
- 5 tickets to event

### **Red Carpet Photo Sponsor | \$500**

**(1 available)**

- Business name and logo featured on the Red Carpet Photo Booth
- Recognition as Red Carpet sponsor on Oscar Night signage
- Recognition as Red Carpet sponsor on Red Carpet Marketing Collateral and email communications
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition as Red Carpet sponsor on Oscar Night on Chamber Social Media platforms including Facebook and Instagram

# The Gala

WATKINS GLEN HARBOR HOTEL | MARCH 1, 2025 | 10:00-5:00 PM

Attended by hundreds of the area's finest, this gala provides a distinguished platform for networking with chamber members, esteemed guests and the broader community as we pay homage to the past and set the stage for the future marked by refined excellence. This event is the Chamber's largest networking and social event of the year.

**Investment Ranges:** \$10,000 - \$150

**Audience:** 300-350 business professionals, business owners, and executives from small to large companies across several industries.

## **Diamond Sponsor | \$10,000**

**(1 available)**

- Top Level placement as Presenting Sponsor in all Gala communications
- Top Level placement as the Presenting Sponsor on signage during the Gala
- Verbal recognition at the podium by the Chamber Executive Director prior to the award ceremony
- Opportunity to give a 3-minute presentation from the podium prior to the award ceremony
- Recognition as Presenting Sponsor on all Gala marketing collateral
- Recognition as Presenting Sponsor with logo on Gala email communications with link to company's website
- Recognition as Presenting Sponsor of the Gala on Chamber social media platforms including Facebook and Instagram
- Recognition as Presenting Sponsor of the Gala on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Reserved table for 10

## **Platinum Sponsor | \$5,000**

**(1 available)**

- Business name and logo featured on all tables during dinner
- Business logo featured on presentation screen during dinner
- Recognition as Awards Reception sponsor on Golf Tournament signage
- Recognition as Awards Reception sponsor on Golf Tournament Marketing Collateral and email communications
- Recognition as Awards Reception Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Awards Reception Sponsor on Chamber social media platforms including Facebook and Instagram
- Recognition as Awards Reception Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Reserved table for 10

## **Gold Sponsor | \$3,500**

**(1 available)**

- Third Level placement as Gold Sponsor in all Gala communications
- Recognition as the Gold Sponsor on signage at the registration table during the Gala
- Verbal recognition at the podium by the Chamber Executive Director prior to the award ceremony
- Recognition as Gold Sponsor on all Gala marketing collateral
- Recognition as Gold Sponsor with logo on Gala email communications with link to company's website
- Recognition as Gold Sponsor on Chamber social media platforms including Facebook and Instagram
- Recognition as Gold Sponsor of the Gala on [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- 4 tickets to the Gala

# The Gala

## **Silver Sponsor | \$2,500**

**(1 available)**

- Fourth Level placement as Silver Sponsor in all Gala communications
- Recognition as the Silver Sponsor on signage at the registration table during the Gala
- Verbal recognition at the podium by the Chamber Executive Director prior to the award ceremony
- Recognition as Silver Sponsor on all Gala marketing collateral
- 2 tickets to the Gala
- Recognition as Silver Sponsor with logo on Gala email communications with link to company's website
- Recognition as Silver Sponsor of the Gala on Chamber Social media platforms including Facebook, and Instagram
- Recognition as Registration Sponsor of the Gala on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website

## **Entertainment Sponsor | \$2,000**

**(1 available)**

- Recognition as the Entertainment Sponsor in all Gala communications
- Acknowledged as the Entertainment Sponsor on signage at the Gala
- Recognition as the Entertainment Sponsor on all Gala marketing collateral
- Recognition as Entertainment Sponsor with logo on the Gala e-mail communications with link to company's website
- Recognition as Entertainment Sponsor of the Gala on Chamber Social media platforms including Facebook and Instagram
- Listed as Entertainment Sponsor on [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- 2 tickets to the Gala

## **Specialty Coffee Sponsor | \$1,500**

**(1 available)**

- Provide a mobile espresso station during the event
- Provide 250 coffee goodie bags
- Recognition on event page on [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Logo placement on mailed invitation
- Acknowledged as Specialty Coffee Sponsor on signage at the event
- 2 tickets to the Gala

## **Centerpiece Sponsor | \$150**

**(40 available)**

- Sponsor Logo incorporated into table centerpieces during the Gala
- Recognition as Centerpiece Sponsor on Gala signage
- Centerpiece Sponsorship Company Logo featured on all Gala e-mail communications along with a link to the company website

## **Auction Sponsor | \$500**

**(1 available)**

- Recognition as the Auction Sponsor in all Gala communications
- Recognition as the Auction Sponsor of the Gala on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website

## **VIP Table Sponsor | \$1,500**

**(10 available)**

- Reserved table for 10
- Business name and logo featured on table
- Bottle of sparkling wine on table
- REcognition on event page on [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website



**WATKINS GLEN INTERNATIONAL | APRIL 2025 | 4:00-7:00 PM**

This is an annual event to celebrate Watkins Glen International kick off the upcoming season. This unique event will be held at the exclusive Jack Daniels Club, overlooking the track and the rolling hills of the Finger Lakes Region and is a great opportunity to meet the team at WGI and mingle with fellow chamber members, community leaders, and the public.

**Investment Ranges:** \$2,000-\$1,000

**Audience:** 100-150 business professionals, business owners, executives and community members

**Single Barrel Sponsor | \$2,000**

**(1 available)**

- Top Level placement as Presenting Sponsor in all event communications
- Top Level placement as the Presenting Sponsor on signage during the event
- Exhibit table/banner display at the event
- Verbal recognition at the podium, by the Chamber Executive Director prior to program start
- Opportunity for sponsor remarks prior to program start
- Recognition as Presenting Sponsor on all marketing collateral
- Recognition as Presenting Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Presenting Sponsor on Chamber social media platforms including Facebook and Instagram
- Recognition as Presenting Sponsor of the Pep Rally on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- 4 tickets to event

**The Glen Reception Sponsor | \$1,500**

**(1 available)**

- Business name and logo featured on all tables during dinner
- Business logo featured on presentation screen during dinner
- Recognition as Reception sponsor on Pep Rally signage
- Recognition as Reception sponsor on Pep Rally Marketing Collateral and email communications
- Recognition as Reception Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Reception Sponsor on Chamber social media platforms including Facebook and Instagram
- Recognition as Reception Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- 4 tickets to event

**Cup Series Sponsor | \$1000**

**(1 available)**

- Business name and logo featured on the tournament beverage station
- Recognition as Beverage Cup Series sponsor on Pep Rally signage
- Recognition as Beverage Cup Series sponsor on Pep Rally Marketing Collateral and email communications
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition as Beverage Cup Series sponsor on Golf Tournament on Chamber Social Media platforms including Facebook and Instagram
- 2 tickets to event

# Peak Season Party



WGACC PHONE BOOTH | MAY, 2025 | 5:00-7:00 PM

This unforgettable celebration denotes the start of tourist season in Schuyler County and includes a day filled with excitement, networking opportunities, and special presentations.

Brochure Exchange: Connect with fellow Schuyler County tourism businesses and exchange brochures to learn more about what our vibrant community has to offer.

**Investment:** \$1,000- \$750

**Audience:** business professionals, business owners, tourism, destinations, TPA's and community members from the Finger Lakes Region

## **Presenting Sponsor | \$1,000**

**(1 available)**

- Top Level placement as Presenting Sponsor in all event communications
- Top Level placement as the Presenting Sponsor on signage during the event
- Exhibit table/banner display on the Chamber
- Verbal recognition at the podium, by the Chamber Executive Director prior to program start
- Opportunity for sponsor remarks prior to program start
- Recognition as Presenting Sponsor on all marketing collateral
- Recognition as Presenting Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Presenting Sponsor of Peak Season Party on Chamber social media platforms including Facebook and Instagram
- Recognition as Presenting Sponsor of the Peak Season Party on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website

## **Swag Bag Sponsor | \$750**

**(1 available)**

- Business name and logo featured on Swag Bags
- Recognition as Swag Bag sponsor on Peak Season Party signage
- Recognition as Swag Bag sponsor on Peak Season Party Marketing Collateral and email communications
- Recognition as Swag Bag Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Swag Bag Sponsor on Chamber social media platforms including Facebook and Instagram
- Recognition as Swag Bag Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website

# SCHUYLER TRIBUTES

## a n a w a r d s l u n c h e o n

SENECA LODGE | MAY 15, 2025 | 11:30-1:30 PM

This prestigious event celebrates the excellence and achievement in our local business community. The Luncheon will honor outstanding leaders and organizations for their achievements in four categories:

achievements in four categories:

- Emerging Business Award
- Endurance Award
- Phoenix Award
- Schuyler Legacy Award

As a sponsor, your business will be prominently featured throughout the event, offering you valuable exposure to influential decision makers, community leaders, and media representatives. Align your company with a celebration of success, resilience and community impact.

**Investment Ranges:** \$2,500 - \$750

**Audience:** 120-150 esteemed leaders from within the Schuyler County business community

### **Diamond Presenting Sponsor | \$2,500** **(1 available)**

- Top Level placement as Presenting Sponsor in all event communications
- Top Level placement as the Presenting Sponsor on signage during the event
- Verbal recognition at the podium, by the Chamber Executive Director prior to event program
- Opportunity for brief sponsor remarks prior to event start
- Recognition as Presenting Sponsor on all marketing collateral
- Recognition as Presenting Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Presenting Sponsor of Schuyler Tributes on Chamber social media platforms including Facebook and Instagram
- Recognition as Presenting Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- 8 attendee tickets

### **Emerald Awards Sponsor | \$2,000** **(4 available)**

- Be included in all of the nomination videos for one of these four categories: Emerging Business Award, Endurance Award, Phoenix Award and Schuyler Legacy
- Recognition as Awards Sponsors on signage at event
- Verbal recognition at the podium by the Chamber Executive Director prior to event program
- Recognition on all marketing collateral
- Recognition on all social media platforms including Facebook and Instagram
- Recognition as Awards Sponsor on event page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- 4 attendee tickets

### **Ruby "Red Carpet" Sponsor | \$1,500** **(1 available)**

- Premier logo placement in the program during the event
- Recognition on backdrop signage
- Recognition on all marketing collateral
- Recognition on e-mail communications with link to company's website
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on Chamber Social Media platforms including Facebook, TikTok and Instagram
- 2 attendee tickets



# SCHUYLER TRIBUTES

a n a w a r d s l u n c h e o n

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## **Sapphire Registration Sponsor | \$1,000**

**(1 available)**

- Recognition on signage at the registration table during event
- Recognition on all marketing collateral
- Recognition on e-mail communications with link to company's website
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on Chamber Social Media platforms including Facebook and Instagram

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## **Hollywood Star Sponsor | \$750**

**(6 available)**

- Reserved attendee seating for 8
- Recognition as a Corporate Table Sponsor during the event with company name and logo displayed on table
- Included in the program during the event
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on Chamber Social Media platforms including Facebook and Instagram

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## **Champagne Toast Sponsor | \$500**

**(1 available)**

- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on Chamber Social Media platforms including Facebook and Instagram
- Recognition during the toast in the program

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## **Dessert Sponsor | \$500**

**(1 available)**

- Recognition at dessert table with logo display
- Recognition during the program
- Option to add company collateral to table or swag bags
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on Chamber Social Media platforms including Facebook and Instagram

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## **Centerpiece Sponsor | \$150**

**(25 available)**

- Premiere logo/name placement with single centerpiece
- Recognition as Sponsor on event program
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on Chamber Social Media platforms including Facebook and Instagram



## SCHUYLER POWER HOUR

ROTATING LOCATIONS | APR-NOV, 2025 | 5:00-7:00 PM

This networking event held monthly (8 times a year) with the region's entrepreneurs, business and community leaders is the perfect event to generate exposure for your company. Sponsorship opportunities include the opportunity to display and address attendees.

**Investment:** \$1,000

**Audience:** 50-100 Chamber members, prospective members, and community members from a variety of industries within the Finger Lakes region.

**Presenting Sponsor | \$1,000**

**(1 available)**

- Placement as Presenting Sponsor in all Schuyler Power Hour communications
- Placement as the Presenting Sponsor on signage at event registration table
- Verbal recognition by the Chamber Executive Director during the program portion of each Schuyler Power Hour
- Opportunity to address attendees at each Schuyler Power Hour
- Recognition as Presenting Sponsor with logo on Schuyler Power Hour e-mail communications
- Recognition as Presenting Sponsor of Schuyler Power Hour on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Presenting Sponsor of Schuyler Power Hours on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Opportunity to give away swag at each Schuyler Power Hour
- 2 complimentary tickets to each Schuyler Power Hour

### **Past Locations for Schuyler Power Hours Include:**

- Warren Real Estate
- Schuyler Hospital
- Watkins Glen Yacht Club
- Hazlitt 1852 Vineyards (Oasis)
- Finger Lakes National Forest
- Captain Bill's Boat Tours
- Schuyler County Historical Society
- Ivy Lane Flowers



WATKINS GLEN COMMUNITY CENTER | SPRING 2025 | TIME TBD

This event partners with CSS Workforce NY and the NYS Department of Labor to present the only Schuyler County Job Fair. The event will begin with business-to-business networking and ends with a job fair open to the public.

**Investment Ranges:** \$1,000

**Audience:** 40-50 Chamber member organizations

**Presenting Sponsor | \$1,000**

**(1 available)**

- Placement as Presenting Sponsor in all Schuyler Hires communications
- Placement as the Presenting Sponsor on signage at event registration table
- Recognition as Presenting Sponsor with logo on Schuyler Hires e-mail communications
- Recognition as Presenting Sponsor of Schuyler Hires on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Presenting Sponsor of Schuyler Hires on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website



# DONALD BRUBAKER MEMORIAL GOLF TOURNAMENT



CORNING COUNTRY CLUB | JUNE 23, 2025 | 10:00-5:00 PM

This annual event offers players a chance to network, create new connections, and showcase their businesses during an enjoyable day on the golf course. Honoring Donald Brubaker, a former Chamber President and renowned business figure who established the iconic Seneca Lodge in 1948, this tournament attracts a lively audience every year. We are excited to host this year's tournament at the prestigious Corning Country Club, featuring an 18-hole course. As one of our Chamber's primary fundraisers, we are seeking enthusiastic businesses to support this initiative. Become a sponsor and play a vital role in ensuring the success of this cherished event.

**Investment Ranges:** \$10,000 - \$250

**Audience:** 120-150 golfers plus hole sponsors and other guests

**Presenting Sponsor | \$10,000** **(1 available)**

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- Top Level placement as Presenting Sponsor in all event communications
- Top Level placement as the Presenting Sponsor on signage during the event
- Exhibit table/banner display on the Golf Course
- Verbal recognition at the podium, by the Chamber Executive Director prior to tournament start
- Opportunity for sponsor remarks prior to tournament start
- Recognition as Presenting Sponsor on all marketing collateral
- Recognition as Presenting Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Presenting Sponsor of Golf Tournament on Chamber social media platforms including Facebook, TikTok and Instagram
- Recognition as Presenting Sponsor of the Golf Tournament on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- One four-person team

**Awards Reception Sponsor | \$5,000** **(1 available)**

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- Business name and logo featured on all tables during dinner
- Business logo featured on presentation screen during dinner
- Recognition as Awards Reception sponsor on Golf Tournament signage
- Recognition as Awards Reception sponsor on Golf Tournament Marketing Collateral and email communications
- Recognition as Awards Reception Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Awards Reception Sponsor on Chamber social media platforms including Facebook, TikTok and Instagram
- Recognition as Awards Reception Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- One four-person team

**Beverage Cart Sponsor | \$2,000** **(1 available)**

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- Business name and logo featured on the tournament beverage cart
- Recognition as Beverage Cart sponsor on Golf Tournament signage
- Recognition as Beverage Cart sponsor on Golf Tournament Marketing Collateral and email communications
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition as Beverage Cart sponsor on Golf Tournament on Chamber Social Media platforms including Facebook, TikTok and Instagram



**Golf Cart Sponsor | \$2,000**

**(1 available)**

- Business name and logo featured on all golf carts at the tournament
- Recognition as Golf Cart sponsor on Golf Tournament signage
- Recognition as Golf Cart sponsor on Golf Tournament Marketing Collateral and email communications
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition as Golf Cart sponsor on Golf Tournament on Chamber Social Media platforms including Facebook, TikTok and Instagram

**Hole Sponsor | \$2,000**

**(2 available)**

- Tabling space at Hole 6 or 8 with opportunity to distribute promotional items and provide refreshments (*non-alcoholic drinks only*)
- Recognition as Hole Sponsor on all event marketing collateral
- Recognition as Hole Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition as Hole Sponsor on signage during Golf Tournament
- Recognition as Hole Sponsor of Golf Tournament on Chamber Social media platforms including Facebook, TikTok and Instagram
- Recognition as Hole Sponsor with logo on Golf Tournament e-mail communications with link to company's website

**Golf Swag Sponsor | \$750**

**(1 available)**

- Sponsor Logo incorporated into specialty Tournament merchandise
- Recognition as Golf Swag Sponsor on signage
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on Chamber Social Media platforms

**Contest Sponsor | \$750**

**(3 available)**

- Premiere logo placement at the marshmallow chip shot contest area, the longest drive hole, or the closest to the pin hole
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on Chamber Social Media platforms including Facebook, Tik Tok and Instagram

**Photo Sponsor | \$500**

**(1 available)**

- Business Logo featured on step and repeat backdrop used for team photos
- Recognition as Photo Sponsor on all event signage
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on Chamber Social Media platforms including Facebook, TikTok and Instagram

**Tee Sign Sponsor | \$200**

**(18 available)**

- Premiere logo/name placement on the golf course
- Recognition as Tee Sign Sponsor on event signage
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Recognition on Chamber Social Media platforms including Facebook, Tik Tok and Instagram

# NEW MEMBER

## breakfast

LOCATION VARIES | QUARTERLY 2025 | 8:30-10:30 AM

Join us quarterly at the New Member Breakfast! This is an opportunity to get to know new members as well as your membership team and get acquainted with all the Chamber has to offer. You will have the opportunity to share business updates and network. As the sponsor for the event, you will be one of the first businesses that new members see in action.

**Investment:** \$3,000 or \$750 per session

**Audience:** New Member business professionals, business owners, and entrepreneurs

### **Series Sponsor | \$3,000**

**(1 available)**

- Top Level placement as Presenting Sponsor in all event communications
- Top Level placement as the Presenting Sponsor on signage during the event
- Exhibit table/banner display at the Chamber
- Opportunity to welcome attendees prior to programming start
- Opportunity to promote your business through handouts, promotional items, giveaways, etc.
- Recognition as Presenting Sponsor on all marketing collateral
- Recognition as Presenting Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Presenting Sponsor of on Chamber social media platforms including Facebook and Instagram
- Recognition as Presenting Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Right of first offer for sponsorship the following year

### **Session Sponsor | \$750 \***

**(4 available)**

- Presenting Sponsor in all event communications for one session
- Top Level placement as the Presenting Sponsor on signage during the event
- Exhibit table/banner display at the Chamber
- Opportunity to welcome attendees prior to programming start
- Opportunity to promote your business through handouts, promotional items, giveaways, etc.
- Recognition as Presenting Sponsor of on Chamber social media platforms including Facebook and Instagram



LOCATION TBD | 2025 | TIME TBD

Join us for an opportunity for updated professional headshots. This event includes a professional photographer who will provide you with one headshot (availability to purchase more) with rights for you to use in your portfolio. Time slots will be available in 20 minute increments and additional add-ons (such as hair and makeup) are subject to availability for an additional charge. Sponsoring this event will put your business in front of all of our members and afford you the opportunity to make lasting impact. Your sponsorship will cover the photographer and arrangements for the sessions.

**Investment Ranges:** \$1,500 per session

**Audience:** Chamber Members business professionals, business owners, and executives from in and around Schuyler County

**Presenting Sponsor | \$1,500**

**(1 available)**

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- Top Level placement as Presenting Sponsor in all event communications
  - Top Level placement as the Presenting Sponsor on signage during the event
  - Exhibit table/banner display at the location
  - Opportunity to promote your business through handouts, promotional items, giveaways, etc.
  - Recognition as Presenting Sponsor on all marketing collateral
  - Recognition as Presenting Sponsor with logo on event e-mail communications with link to company's website
  - Recognition as Presenting Sponsor of on Chamber social media platforms including Facebook and Instagram
  - Recognition as Presenting Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
  - Right of first offer for sponsorship the following year



LOCATION VARIES | MONTHLY 2025 | 8:30-9:30 AM

Every month, the Chamber will host informational conversations and networking sessions. Light refreshments will be provided for all attendees during each session. This is a casual format for all members to enjoy. Your sponsorship will go towards refreshments, as well as small door prizes such as gift certificates to local small businesses.

**Investment Ranges:** \$3,000 - \$250

**Audience:** 20-50 Chamber members per session

**Series Sponsor | \$3,000**

**(1 available)**

- Top Level placement as Presenting Sponsor in all event communications
- Top Level placement as the Presenting Sponsor on signage during the event
- Exhibit table/banner display at the Chamber
- Opportunity to welcome attendees prior to programming start
- Opportunity to promote your business through handouts, promotional items, giveaways, etc.
- Recognition as Presenting Sponsor on all marketing collateral
- Recognition as Presenting Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Presenting Sponsor of on Chamber social media platforms including Facebook and Instagram
- Recognition as Presenting Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Right of first offer for sponsorship the following year

**Session Sponsor | \$250 \***

**(12 available)**

- Presenting Sponsor in all event communications for one session
- Top Level placement as the Presenting Sponsor on signage during the event
- Exhibit table/banner display at the Chamber
- Opportunity to welcome attendees prior to programming start
- Opportunity to promote your business through handouts, promotional items, giveaways, etc.
- Recognition as Presenting Sponsor of on Chamber social media platforms including Facebook and Instagram

# LEADERSHIP

· S C H U Y L E R ·

WELLIVER | SEPTEMBER, 2025 | 5:00-6:30 PM

Leadership Schuyler is an interactive, eight-session professional development program where participants will explore executive leadership topics that will help influence their own leadership values and style. Participants will learn from inspirational leaders from the community, make connections that will fuel the growth of the businesses, enrich communication skills, as well as inclusion, diversity, equity, and accessibility in leadership. Sponsoring this program will encourage collaboration and building high-performing teams Insights into our multi-generational workforce.

**Investment Ranges:** \$2,500 - \$1,500

**Audience:** 15-20 business professionals, business owners, and executives from in and around Schuyler County

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**Presenting Sponsor | \$2,500** **(1 available)**

- Top Level placement as Presenting Sponsor in all event communications
- Verbal recognition at the start of every session
- Recognition as Presenting Sponsor on all marketing collateral
- Option to add company collateral to handouts and giveaways
- Recognition as Presenting Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Presenting Sponsor on Chamber social media platforms including Facebook and Instagram
- Recognition as Presenting Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website

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**Education Sponsor | \$1,500** **(1 available)**

- Business name and logo featured on slideshow
- Recognition on Marketing Collateral and email communications
- Recognition as Education Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Education Sponsor on Chamber social media platforms including Facebook and Instagram
- Recognition as Presenting Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website

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**Scholarship Sponsor | \$1,500** **(1 available)**

- Business name and logo featured on slideshow
- Recognition on Marketing Collateral and email communications
- Recognition as Scholarship Sponsor with logo on event e-mail communications with link to company's website
- Recognition as Scholarship Sponsor on Chamber social media platforms including Facebook and Instagram
- Recognition as Scholarship Sponsor on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website



# SPARK

THE CONVERSATION CONTINUES

WATKINS GLEN HARBOR HOTEL | OCTOBER, 2025 | 10:00-5:00 PM

SPARK is the premier D.E.I.A. (diversity, equity, inclusion, and access) conference in the Finger Lakes Region. This one-day leadership conference offers participants an opportunity to dig deep, explore, and learn what new ideas they can bring back to their organizations. Participants are given a rare opportunity to network with dynamic leaders from diverse backgrounds and experiences. SPARK | The Conversation Continues is just as it sounds. Our speakers will continue to tackle a myriad of topics focused on diversity, equity, inclusion, and access as it relates to business and leadership. SPARK: You do You is the conference geared towards high school juniors.

**Investment Ranges:** \$5,000 - \$150

**Audience:** 100 - 150 business professionals across a variety of industries within Schuyler County and the Finger Lakes region.

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**Inclusion Partner | \$5,000** **(1 available)**

- Top Level placement as in all SPARK communications
- Top Level placement on signage during the SPARK
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Opportunity to give a 3-minute presentation from the podium prior to the Keynote address
- Exhibit Table/banner display at the SPARK
- Recognition as on all SPARK marketing collateral
- Eight tickets to the event
- Recognition with logo on SPARK e-mail communications with link to company's website
- Recognition on Chamber social media platforms including Facebook and Instagram
- Recognition on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in participant conference bags

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**Equity Partner | \$3,500** **(1 available)**

- Second Level placement in all SPARK communications
- Recognition on signage at the registration table during SPARK
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Exhibit Table/banner display at SPARK
- Recognition as Networking Sponsor on all SPARK marketing collateral
- Recognition as Networking Sponsor on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Networking Sponsor of SPARK on registration page at [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags
- Four tickets to the event

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**Collaboration Partner | \$2000** **(1 available)**

- Third level placement as Collaboration sponsor on all SPARK communications
- Verbal recognition at the podium by the Chamber Executive Director prior to the Keynote address
- Recognition as Collaboration sponsor with logo on all SPARK marketing collateral
- Complimentary registration for 4 attendees
- Recognition as Collaboration sponsor on Chamber social media platforms
- Recognition on registration page on [explorewatkinsglen.com](http://explorewatkinsglen.com) with logo a link to company's website
- Opportunity to provide 125 - 175 promotional items that highlight your brand for distribution in attendee bags



**Diversity Advocate | \$1,000**

**(1 available)**

- Third Level placement as Registration Sponsor in all SPARK communications
- Recognition on signage at the registration table during SPARK
- Verbal recognition at the podium by Executive Director prior to the Keynote address
- Recognition on explorewatkinsglen.com with logo and link to company's website
- Two tickets for the Conference
- Exhibit Table/banner display at the SPARK
- Recognition as Registration Sponsor on all SPARK marketing collateral
- Recognition as Registration Sponsor with logo on SPARK e-mail communications with link to company's website
- Recognition as Registration Sponsor of SPARK on Chamber Social media platforms including Facebook and Instagram

**Empowerment Advocate | \$750**

**(2 available)**

- Recognition as the Lunch Sponsor on signage at the Luncheon during SPARK
- Recognition as Lunch Sponsor on all SPARK marketing collateral
- Recognition as Lunch Sponsor with logo on SPARK e-mail communications with link to company's website
- Recognition as Lunch Sponsor of SPARK on Chamber Social media platforms including Facebook and Instagram
- Recognition as Lunch Sponsor of SPARK on registration page at explorewatkinsglen.com with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags

**Fairness Advocate | \$500**

**(2 available)**

- Recognition as the Breakfast Sponsor on signage at the opening session during SPARK
- Recognition as Breakfast Sponsor on all SPARK marketing collateral
- Recognition as Breakfast Sponsor with logo on SPARK e-mail communications with link to company's website
- Recognition as Breakfast Sponsor of SPARK on Chamber Social media platforms including Facebook and Instagram
- Recognition on registration page at explorewatkinsglen.com with logo and link to company's website
- Opportunity to provide 100 – 150 promotional items that highlight your brand for distribution in attendee conference bags

**Respect Advocate | \$150**

**(20 available)**

- Sponsor Logo displayed on single centerpiece
- Company logo and link on registration page
- Recognition on Chamber Social Media platforms

# RIBBON CUTTING CEREMONY

## EXCLUSIVE TWELVE MONTH SPONSORSHIP

The Watkins Glen Area Chamber of Commerce offers a Ribbon Cutting and Grand Opening Ceremony to every single member. Invited guests include all Board Members, Village, County and State Officials as well as active business leaders and other Chamber members.

**Investment Ranges:** \$1,000

**Audience:** Personal invitations are sent to Chamber Board Members and government officials.

### **Presenting Sponsor | \$1,000**

**(1 available)**

- Placement as Presenting Sponsor in all Ribbon Cutting communications
- Placement as the Presenting Sponsor on signage at event
- Opportunity to speak at the opening of each Ribbon Cutting Ceremony
- Recognition as Presenting Sponsor with logo on Schuyler Hires e-mail communications
- Recognition as Presenting Sponsor of Ribbon Cutting Ceremony on Chamber social media platforms including Facebook, Twitter and Instagram
- Recognition as Presenting Sponsor of Ribbon Cutting Ceremony on event page at [explorewatkinglen.com](http://explorewatkinglen.com) with logo and link to company's website